

## **Avation plc - Start of trading on PLUS**

*November 7 2006*

### **AVATION PLC**

#### **START OF TRADING ON PLUS**

The Directors of Avation Plc, the business services and procurement company formed by spinning Aviation.Net Inc. out of Advent Air Ltd. (AIM quoted operator of Skywest), are pleased to announce that trading in the company's 1p Ordinary shares has commenced today (November 7th 2006) on the PLUS market. This follows the passing of all resolutions at the company's AGM held on 30th October 2006.

#### **ADMISSION TO PLUS Market: AVATION PLC**

The admission forms part of the Company's strategy to:

- expand its procurement and services business in the media and aviation industries,
- provide a market in the shares of Avation Plc for the benefit of shareholders in Advent Air Ltd who have received shares in Avation Plc as a special dividend following Avation Plc's acquisition of Aviation.Net Inc. from Advent Air Ltd. The AIM quoted Advent Air Ltd. is the owner of Australian airline Skywest.

The Directors believe that providing a market for the shares in Avation Plc will be beneficial to its shareholders who have received shares in Avation Plc as a dividend from Advent Air Ltd. by establishing a value for their investment. Admission to the Plus market will assist in providing future opportunities to grow and expand the business of Avation Plc.

There are 18,639,195 ordinary shares of Avation Plc in issue, which were distributed to the shareholders of Advent Air Ltd. as at July 19th 2006 on the basis of 1 (one) share in Avation for every 10 (ten) shares held in Advent Air Ltd.

It is expected that trading of the Avation Plc shares on PLUS will commence at a price of 4 pence per share valuing the company at GBP745,568 at that price.

### **LISTING DETAILS**

Sector classification: Diversified industries

Principal Activities: Provision of procurement services for broadcasters of radio and television, provision, sales and leasing of industrial equipment including aerospace equipment and aircraft components as well as licensing of technology and broadcast advertising.

Corporate Adviser: Loeb Aron & Company Ltd.

### **THE SERVICE AND REVENUE MODEL**

Avation Plc is the owner of 99.96% of the issued share capital of Aviation.Net Inc. Registered number 3161058) which is incorporated and registered in the state of Delaware. The principal place of business of Aviation.Net Inc. and Avation Plc is Singapore. Avation PLC acquired its holding in Aviation.Net Inc. from Advent Air Ltd. in exchange for 18,611,684 Ordinary shares of Avation Plc.

The principal current activities of Avation Plc, through its subsidiary Aviation.Net Inc., are those relating to the trading of broadcasting equipment and a procurement business.

Copies of the annual report of Avation Plc for the period to 31st June 2006 are available from the Company's corporate adviser and will be posted on the Plus market's website.

### **DIRECTORS**

The Directors of Avation Plc are Robert Jefferies Chatfield ("Jeff Chatfield") and Andrew Baudinette.

## **ROBERT JEFFRIES CHATFIELD (CHAIRMAN)**

Mr Chatfield is Chairman of Aviation.Net Inc and of Aviation Plc. He is also the Chairman of Advent Air Ltd. and of Skywest Ltd. Mr Chatfield is responsible for the development of the Advent Group of which Aviation.Net Inc was a part until it was spun into Aviation Plc. He has been instrumental in establishing and growing Advent's investments, the Skywest takeover, as well as the Aviation.Net Inc business. Mr. Chatfield has managed and been a director of a number of companies involved in the airline industry, data distribution, electronics, investment, broadcasting and manufacturing sectors. He has worked in a number of successful companies and is the author and registered holder of a variety of patents. Mr Chatfield was responsible for the strategy of spinning Aviation.Net Inc out of Advent Air Ltd and into Aviation Plc. Mr Chatfield has a Bachelor of Engineering and a Masters in Electrical Science from the University of Western Australia. Mr. Chatfield is a member of the Australian Institute of Company Directors and the Singapore Institute of Directors. He is an Australian citizen born in Subiaco, Perth and a permanent resident of Singapore.

### **CURRENT DIRECTORSHIPS**

Advent Television Limited  
Skywest Ltd.  
Skywest Airlines Pty  
Advent Air Ltd. (AIM Quoted)  
Mibago (S) Pte. Ltd.  
Tantini Pty. Ltd.  
Diamond Distribution and Polishing Pte Ltd.  
Australian Historical Investments Pty Ltd  
Skywest Airlines (S) Pte Ltd.  
Aviation.Net Inc.  
Captivevision Capital Ltd.

### **PAST DIRECTORSHIPS**

Data & Commerce Limited (ASX quoted)  
Io Research Pty Ltd.  
Victorian Radio Network Pty Ltd  
Malbend Pty Ltd  
Kingsbay Pty Ltd  
Television Licensors International Ltd  
Captivevision Sdn Bhd - Malaysia  
Aviation D.O. Brazil  
Epsom Assets Ltd

## **ANDREW BAUDINETTE (MANAGING DIRECTOR)**

Mr Baudinette has a 25 year history in media having held management positions in the radio, newspaper and television industries. Prior to this he was a broadcaster and radio programmer in regional Australian radio. He was appointed as CEO of Aviation.Net Inc in 2003 and appointed Managing Director in 2005.

Mr Baudinette has significant management level experience in all facets of commercial media and emerging technology and has had practical exposure to corporate re-structuring.

He has been involved with start-up businesses in the advertising, travel and technology and entertainment industries.

During his time with Aviation.Net Inc. he has assisted broadcasters in diverse markets develop sales growth and marketing initiatives.

A skilled marketer, he is an Australian citizen aged 41 and is a resident of the Republic of Singapore.

### **CURRENT DIRECTORSHIPS**

Avation.Net Inc (Managing Director)  
Epsom Assets Ltd.  
Stereophonic Group Ltd.

PAST DIRECTORSHIPS  
Radio at Work Pty Ltd.  
Media Enterprise (Holdings) Ltd.

#### SIGNIFICANT SHAREHOLDINGS OF THE 1P ORDINARY SHARES AS AT 4TH OCTOBER 2006.

R.J. (Jeff).Chattfield	2,560,000 shares
Credit Suisse Client Nominees (UK) Ltd.	2,160,000 shares
Mellon Nominees Ltd.	1,526,929 shares
Apollo Nominees Ltd.	1,131,756 shares
W B Nominees Ltd.	1,073,872 shares
Janco International Pte Ltd	911,003 shares
Credit Suisse Securities (Europe) Ltd.	818,244 shares
HSBC Global Custody Nominee (UK) Ltd.	727,272 shares
Vidacos Nominees Ltd.	633,711 shares

#### RISK FACTORS.

The attention of potential investors is drawn to the fact that the purchase of Ordinary Shares in the Company involves a variety of risks. Investors should be aware of the risks associated with an investment in a business in the early stages of development. All potential investors should carefully consider the factors described below before deciding whether or not to invest in the Company. The information below does not purport to be an exhaustive list or summary of the risks affecting the Company and are not set out in any particular order of priority. There may be additional risks of which the Directors are not aware.

The Ordinary Shares are not listed or traded on any stock exchange. Notwithstanding the fact that the Ordinary Shares are traded through PLUS, this should not be taken as implying that there will be a "liquid" market in the Ordinary Shares. An investment in the Ordinary Shares may thus be difficult to realise. The value of the Ordinary Shares may go down as well as up. Investors may therefore realise less than their original investment, or sustain a total loss of their investment.

Continued admission to the PLUS Market is entirely at the discretion of PLUS Markets Group Plc.

The core activities of Aviation Plc are carried out from Singapore and involve sales and the provision of services in many geographical regions outside the United Kingdom. As a consequence the company is subject to potential exchange rate risk upon its activities. Fluctuations in the exchange rate between US dollars, in which currency the Company's accounts have been prepared, and Pounds Sterling, may affect the value of any investment in the Company's shares and any income received from them. The Company transacts business in various foreign currencies, including US Dollar, Australian Dollar, European Euro, and Singapore Dollars and therefore is exposed to foreign exchange risk. These exposures are managed primarily by using natural hedges that arise from offsetting assets and liabilities that are denominated in foreign currencies. The Company does not engage in trading of or speculation in foreign currencies.

The Company's principal operations are in the Aviation and Media sectors, which can be cyclical industries, the directors believe that the strategy of expansion in these areas will reduce the exposure of the company to any down turn in either sector.

The operations of the Company may be disrupted by a variety of risks and hazards which are beyond the control of the Company. These risks and hazards could also result in personal injury, environmental damage, business interruption, monetary losses and possible legal liability.

No assurance can be given that the Company will be able to obtain insurance coverage at reasonable rates (or at all), or that any coverage it obtains will be adequate and available to cover any such claims. The occurrence of any of these hazards can delay activities of the Company and may result in liability. The Company may become subject to pollution or other hazards against which it has not insured or cannot insure, including those in respect of past activities for which it was not responsible. If any of the events described actually occur, the Company's business, financial conditions, results or future operations could be adversely affected. In such a case, the price of the Ordinary Shares could decline and investors may lose all or part of their investment. Additional risks and uncertainties not presently known to the Directors, or which the Directors currently deem immaterial, may also have an adverse effect upon the Company. The Company is considered by the Directors to be a medium risk proposition.

The success of the Company depends largely upon the expertise of the current executive Directors and their ability to develop suitable business opportunities for the Company. The loss of one or other of the executive Directors or their inability to find suitable business opportunities for the Company would have an adverse effect on the Company and its viability; whilst the company has entered into arrangements with the aim of securing the services of these personnel, the retention of their services cannot be guaranteed. Accordingly, the loss of any key management of the Company may have an adverse effect on the future of its business.

The Directors of Aviation Plc accept responsibility for the content of this announcement.

#### CONTACT DETAILS

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